



DEAR JACK FOUNDATION

Third Party Event Handbook
2021

OUR STORY

In the spring of 2005, musician Andrew McMahon and his band Jack's Mannequin embarked on their first U.S. headlining tour. Before completing the tour, Andrew paid a visit to his voice doctor in New York City due to a growing number of health concerns. After receiving the results of his bloodwork, Andrew was quickly admitted to New York Presbyterian Hospital. Ultimately, everyone's worst fears were confirmed. Andrew had Acute Lymphocytic Leukemia (ALL).

Throughout the summer of 2005, Andrew underwent two rounds of chemotherapy, radiation treatment, and a lifesaving stem cell transplant from his sister. During his battle with ALL, it became clear to Andrew that in a generation where cancer has become the second largest cause of death in the U.S. and the biggest public action item relevant to health, there are still major shortfalls in treatment, support, and research on behalf of the young adult demographic. In an effort to initiate change and provide a voice for the generations of young adults who have been diagnosed with cancer, Andrew founded the Dear Jack Foundation in July of 2006.

OUR MISSION

The Dear Jack Foundation provides impactful programming that directly benefits adolescents and young adults diagnosed with cancer in order to improve quality of life and create positive health outcomes from treatment to survivorship for patients and their families.

THE RESOURCE GAP IN AYA CANCER CARE



600,000 AYA Cancer Survivors
in the U.S.

41% of AYA cancer survivors report an unmet
need for psychosocial support 12-months
out from treatment.

Young adults are at a unique stage in their emotional, cognitive and social development which cancer often disrupts. The attempts by these young adults to establish independence from their parents, to complete school, to enter the workforce with a desired career, to find a life partner and to raise a family often are temporarily, or sometimes permanently derailed, leading to feelings of isolation and depression.

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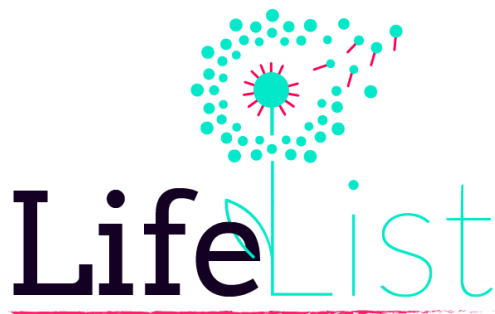


OUR PROGRAMS

Our Breathe Now and LifeList programs offer resources for adolescents and young adults who are facing or who have faced a life-threatening cancer diagnosis to help improve the quality of life from treatment through survivorship.



Breathe Now is a thoughtfully designed four-day retreat program that harnesses the transformational powers of yoga, meditation and psychosocial breakout sessions. The retreats are professionally guided and designed to help each couple renew, learn, and grow as they live their lives together post cancer.



LifeList provides patients with positive experiences to focus on during treatment and also gives the opportunity to connect with a community of AYA patients, survivors, and advocates who have experienced similar journeys.

THANK YOU FOR RAISING YOUR VOICE



by creating your own event to benefit Dear Jack!

To achieve our mission, Dear Jack relies on gifts from a variety of sources. Events planned by individuals, companies, and community groups benefiting Dear Jack provide vital sources of annual operating funds.



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EVERY DOLLAR COUNTS

\$25

Helps us provide quality of life programs to adolescent and young adults cancer patients and survivors.

\$100

Brings us one step closer to fulfilling a patient's Life List wish.

\$500

Brings us one step closer to funding a college scholarship for a patient/survivor.

\$2000

Fully sponsors one Life List patient.

\$4000

Funds a one week Breathe Now couples yoga and meditation retreat for a survivor and their partner.

DONATIONS

If you so choose, all event fundraisers may use the Dear Jack Foundation's donation processor, Classy, as their donation management system. Though it is not required, using the Classy platform is the preferred method of donation management for all donations.

[Create Your Classy_
Fundraising Page](#)

If you chose to use your own payment processing system to collect donated funds, please let the Dear Jack team know how you'd prefer to make your final donation.

Please keep in mind that anyone providing you or your organization with funding will not receive any receipt from Dear Jack for tax deductions unless they give directly to Dear Jack via Classy.

Proceeds along with an event summary and detailed accounting need to be delivered to Dear Jack within 30 days of the closing date of your event.

TICKETING

Dear Jack's donation platform, Classy, has the ability to sell and manage tickets for events, however this is not openly offered to our fundraisers. We recommend that event fundraisers use the ticketing platform of their choice, but can create a ticketed event for you via Classy if requested.

In the situation in which you use your own ticketing platform, we ask that you make a final donation online or via check at the end of the event. Proceeds along with an event summary and detailed accounting need to be delivered to Dear Jack within 30 days of the closing date of your event.



RESOURCES

Once your event has been approved, the Dear Jack staff will provide you with a folder of digital resources for your event.

Please note that any use of the Dear Jack Foundation logo must be approved by the Dear Jack staff before printing. Any and all artwork you chose to sell on behalf of your fundraiser must be original artwork, and sold at the consent of the artist.

[Access Event
Resources](#)



FAQ

What is your EIN number?

- 45-2219082. IRS Letter of Determination is included in this packet.

Are donations tax deductible?

- Generally speaking yes. Although we recommend speaking with your CPA.

Where does the money I fundraise go to?

- The money you raise is donated directly to the Dear Jack Foundation's programs LifeList and Breathe Now and helps to fund our program partnership with Cancer for College. To learn more about our programs and partnerships, please visit our website at dearjackfoundation.org.

Can Andrew McMahon attend/perform at my fundraiser?

- No. At the discretion of Andrew, his management, and the Dear Jack Foundation, Andrew McMahon will not play or attend your fundraising event. We ask that you kindly respect this policy and refrain from asking him, his management, or the Dear Jack staff to make an exception. Thank you for understanding.

FAQ

Can you send me Andrew McMahon signed merchandise for my fundraising event?

- We have a very limited supply of signed merchandise on hand that we like to save for our program participants. There is signed merchandise available for purchase at andrewmcmahon.com.

Can my fundraiser be applied toward a specific patient or program?

- We like to spread the love across all of our programs, so not exactly. However, we can promise you that the dollars you raise will go directly to one of our Dear Jack programs or our program partnership with Cancer for College.

PROMOTION POLICY

For transparency and fairness, Dear Jack does not have the capacity to promote your event.

STAY IN TOUCH



Questions? Contact Us

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Director of Marketing & Communications



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